



## **A Day in the Life of Medicine and McGill University Faculty of Medicine Forge Partnership to Educate the Next Generation of Biomedical Professionals**

Inspired by post-event feedback from its inaugural symposium, Bench to Bedside Conference for Youth 2013, today A Day in the Life of Medicine is pleased to announce its partnership with the Faculty of Medicine of McGill University to embark on its next major symposium: Bench to Bedside Conference for Youth 2015.

"McGill's extensive state-of-the-art facilities and resources in the realm of medical education enable us to present this enhanced symposium which will provide budding biomedical professionals a hands-on, immersive opportunity to engage with like-minded individuals and leading biomedical professionals, said Kian Sani, A Day in the Life of Medicine's Founder & CEO. Potential workshops include CPR, biotechnological lab techniques, robotic surgery simulation, and much more.

Bench to Bedside Conference for Youth 2015 will be held at the Faculty of Medicine at McGill University in January 2015. "We are proud to offer this symposium in both official languages, English and French, as a replicated two-day event," said Eunice You, A Day in the Life of Medicine's Chief Communications Officer. The English-language and French-language event will take place on Saturday, January 17, 2015 and Sunday, January 18, 2015, respectively. CEGEP and final-year high school students from across Québec will participate.

Bench to Bedside Conference for Youth 2015 is made possible by support from its sponsors: Sanofi Canada, Canadian affiliate of Sanofi, a global pharmaceutical company, and PerfectMIND Inc, a global software solutions provider. Our sponsors share a major commitment to the education of youth in science and medicine.

More detailed information, including registration, about Bench to Bedside Conference for Youth 2015 will be available soon at [www.ADayintheLifeofMed.com](http://www.ADayintheLifeofMed.com).

### **About A Day in the Life of Medicine:**

A Day in the Life of Medicine is a non-profit group that aims to engage, educate, and inspire youth interested in the biomedical sciences. The group was founded in 2013 by Kian Sani, a current undergraduate student at Harvard University. Consistently seeking novel ways in which to engage youth in the biomedical field, A Day in the Life of Medicine is particularly committed to educating youth about the synergetic relationship between clinical research ("bench") and clinical practice ("bedside") in an effort to inform youth about the myriad of ways in which they can contribute to the ever-growing realm of science and medicine. Its inaugural event, Bench to Bedside Conference for Youth 2013, took place in November 2013 at the British Columbia Institute of Technology with the support of sponsors Sanofi Canada, PerfectMIND Inc., and Shaw Communications.

### **About McGill University Faculty of Medicine:**

Founded in 1829, the McGill Faculty of Medicine was the first faculty established at the University and the first medical faculty in Canada. Today, McGill is the leading medical research university nationally, and is renowned for its excellence in the health sciences worldwide. The Faculty is home to a unique and stellar community of professors, practitioners, researchers, students and support staff. It is a burgeoning hub of interdisciplinary collaboration for the training not only of doctors, but also nurses, nurse



practitioners, physical therapists, occupational therapists and speech therapists, as well as scientists who are defining new paradigms for health and well-being in this century.

**About Sanofi:**

Sanofi, a global and diversified healthcare leader, discovers, develops and distributes therapeutic solutions focused on patients' needs. Sanofi has core strengths in the field of healthcare with seven growth platforms: diabetes solutions, human vaccines, innovative drugs, consumer healthcare, emerging markets, animal health and the new Genzyme. Sanofi is listed in Paris (EURONEXT: SAN) and in New York (NYSE: SNY). Sanofi companies in Canada include Sanofi Canada (pharmaceuticals), Sanofi Pasteur (vaccines), Sanofi Consumer Health (health and beauty), Genzyme (rare diseases) and Merial (animal health). Together they employ more than 1,700 people across the country. In 2012 Sanofi companies invested \$122 million in R&D in Canada, creating jobs, business and opportunity throughout the country. For more information about Sanofi Canada, please visit [www.sanofi.ca](http://www.sanofi.ca).

**About PerfectMIND:**

PerfectMIND is an industry leading business solutions provider and one of Canada's most innovative organizations. Listed on Canada's Profit 100, PerfectMIND specializes in providing small to midsize businesses with simple and flexible software solutions and caters to a broad range of business sectors including health and wellness and service industries. PerfectMIND business applications & CRM platform includes integrated marketing and billing services and is highly customizable, easy to use, efficient, cost-effective and accessible anywhere and anytime. PerfectMIND's mission is to become the business management platform of choice for small- and mid-sized businesses by continuing to develop innovative, intelligent, robust, and cutting edge software solutions. More information about PerfectMIND and their Business Solutions can be found at [www.PerfectMIND.com](http://www.PerfectMIND.com).

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