

FOR IMMEDIATE RELEASE

Bench to Bedside Conference for Youth 2015—One-Day English Event

MONTREAL, CANADA, December 18, 2014 — Bench to Bedside Conference for Youth 2015 (“B2B 2015”) is a community symposium for Secondary 5 and CEGEP students interested in pursuing studies in the biomedical sciences. B2B 2015 is organized by A Day in the Life of Medicine in collaboration with the McGill University Faculty of Medicine.

B2B 2015 was initially publicized as a two-day, replicated event in both English and French. The initial open registration period for both days has concluded. Due to the extremely low number of French applicants coupled with the fact that virtually all French applicants indicated bilingualism, B2B 2015 will no longer be presented in French on Sunday, January 18, 2015; B2B 2015 will be presented as an English-language event on Saturday, January 17, 2015 only. “Accordingly, we would like to accommodate a greater number of students on this one day, so we will be extending the open registration period until Friday, December 26, 2014 at 11:59 pm, said Kian Sani, A Day in the Life of Medicine’s Founder & CEO.”

B2B 2015 is made possible by the generous support of our sponsors: Faculty of Medicine of McGill University; Sanofi Canada, Canadian affiliate of global pharmaceutical leader Sanofi; PerfectMIND, leader in business software solutions; and 3M, global leader in innovative technology. All our sponsors share a commitment to the education of youth in the biomedical sciences.

About A Day in the Life of Medicine:

A Day in the Life of Medicine is a non-profit group that aims to engage, educate, and inspire youth interested in the biomedical sciences. The group was founded in 2013 by Kian Sani, a current undergraduate student at Harvard University. Consistently seeking novel ways in which to engage youth in the biomedical field, A Day in the Life of Medicine is particularly committed to educating youth about the synergetic relationship between clinical research (“bench”) and clinical practice (“bedside”) in an effort to inform youth about the myriad of ways in which they can contribute to the ever-growing realm of science and medicine. Its inaugural event, Bench to Bedside Conference for Youth 2013, took place in November 2013 at the British Columbia Institute of Technology with the support of sponsors Sanofi Canada, PerfectMIND Inc., and Shaw Communications.

About McGill University Faculty of Medicine:

Founded in 1829, the McGill Faculty of Medicine was the first faculty established at the University and the first medical faculty in Canada. Today, McGill is the leading medical research university nationally, and is renowned for its excellence in the health sciences worldwide. The Faculty is home to a unique and stellar community of professors, practitioners, researchers, students and support staff. It is a burgeoning hub of interdisciplinary collaboration for the training not only of doctors, but also nurses,

nurse practitioners, physical therapists, occupational therapists and speech therapists, as well as scientists who are defining new paradigms for health and well-being in this century.

About Sanofi:

Sanofi, a global and diversified healthcare leader, discovers, develops and distributes therapeutic solutions focused on patients' needs. Sanofi has core strengths in the field of healthcare with seven growth platforms: diabetes solutions, human vaccines, innovative drugs, consumer healthcare, emerging markets, animal health and the new Genzyme. Sanofi is listed in Paris (EURONEXT: SAN) and in New York (NYSE: SNY). Sanofi companies in Canada include Sanofi Canada (pharmaceuticals),

Sanofi Pasteur (vaccines), Sanofi Consumer Health (health and beauty), Genzyme (rare diseases) and Merial (animal health). Together they employ more than 1,700 people across the country. In 2012 Sanofi companies invested \$122 million in R&D in Canada, creating jobs, business and opportunity throughout the country. For more information about Sanofi Canada, please visit www.sanofi.ca.

About PerfectMIND:

PerfectMIND is an industry leading business solutions provider and one of Canada's most innovative organizations. Listed on Canada's Profit 100, PerfectMIND specializes in providing small to midsize businesses with simple and flexible software solutions and caters to a broad range of business sectors including health and wellness and service industries. PerfectMIND business applications & CRM platform includes integrated marketing and billing services and is highly customizable, easy to use, efficient, cost-effective and accessible anywhere and anytime. PerfectMIND's mission is to become the business management platform of choice for small- and mid-sized businesses by continuing to develop innovative, intelligent, robust, and cutting edge software solutions. More information about PerfectMIND and its business solutions can be found at www.PerfectMIND.com.

About 3M:

3M captures the spark of new ideas and transforms them into thousands of ingenious products. Our culture of creative collaboration inspires a never-ending stream of powerful technologies that make life better. 3M is the innovation company that never stops inventing. With \$31 billion in sales, 3M employs 89,000 people worldwide and has operations in more than 70 countries. For more information, visit www.3M.com or follow [@3MNews](https://twitter.com/3MNews) on Twitter.

For further information, please contact:

Eunice You

Chief Communications Officer
A Day in the Life of Medicine
eunice.you@adayinthelifeofmed.com