# **Privacy Policy**

### USER INFORMATION MANAGMENT

#### Your Information Is 100% Safe

This Privacy Policy governs the manner in which America's Best Karate collects, uses, maintains and discloses information collected from users (each, a "User") of America's Best Karate website ("Site").

#### INFORMATION THAT IS GATHERED FROM VISITORS

In common with other websites, log files are stored on the web server saving details such as visitor's IP address, browser type, referring page and time of visit.

Cookies may be used to remember visitor preferences when interacting with the website.

#### HOW THE INFORMATION IS USED

The information is used to enhance the visitor's experience when using the website to display personalized content and possibly advertising.

Phone numbers and e-mail addresses will not be sold, rented or leased to 3<sup>rd</sup> parties.

E-mail/SMS may be sent to inform you of news of our services or offers by us.

## **VISITOR OPTIONS**

If you have subscribed or opted in to obtain information regarding our services, you may unsubscribe/opt-out by following instructions which are included in email/ SMS that you receive.

You may be able to block cookies via your browser settings but this may prevent you from access to certain features of the website.

### COOKIES

Cookies are small digital signature files that are stored by your web browser that allow your web preferences to be recorded when visiting the website. Also they may be used to track your return visits to the website.

3<sup>rd</sup> party advertising companies may also use cookies for tracking purposes.

# GOOGLE/FACEBOOK ADS

Google and Facebook, as 3<sup>rd</sup> party vendors, uses cookies to serve ads.

Google's use of the DART cookie enables it to serve ads to visitors based of their visit to sites they visit on the internet.

Website visitors may opt-out of the use of DART cookie by visiting the Google ad and content network privacy policy.