

The BERT Group
BERT International, Inc. (501c4)
The BERT foundation (501c3)
Community Emergency Management, Inc.

Dear ABRA member,

...and. BERT associate.

Welcome! You are part of a unique non-profit team led and founded by an internationally recognized disabled American Veteran. Your American Bio Recovery Association leadership has negotiated a powerful agreement to reduce training rates for you, provide donations to a community hero organization in its name, and a cash rebate program to help fund your association's mission. You have ready access to tools for recovery planning in your community, in your business, and even in your family. We are here to make a difference and ask you to help in our mission to alleviate fear.

Whether financial disaster or natural disaster, the necessary emergency skills are different from day-to-day management skills. Whether losing a major client, being first on scene of a car accident, or handling a systemic catastrophe, the recovery skills taught by BERT are unparalleled. Recovery planning is an individual thought process critical to each person involved. Our training transcends any emergency and any management level.

Because of a grant from Motorola, our courses have been translated into Spanish. They are also offered to each participants' (employee's) immediate family for FREE.

Further, the BERT program is the course provider for the prestigious Council-Certified Emergency Operations certifications, and the basis of obtaining "BERT-Certified®" status to potentially reduce your insurance rates. It is also recognized as continuing education for the ACAC.org certifications and with the FAL accreditation, it likely qualifies for elective requirements for your other professional certifications. ALL FEES HAVE BEEN ABSORBED BY BERT FOR A LIMITED TIME... (Click on Certification Applications on our website)

You can bring BERT to your own community and become a value-added vendor to your clients.

It is a straightforward process: 1- Take the six-hour on-line course right away; your discount code is forthcoming. 2- Become individually ACAC Certified to be more marketable to your profession. 3- Begin the BERT-Certified® process by talking with your managers about implementing a comprehensive training plan that will be interesting to your insurance company. 4- Advise your clients with a press-release of your participation in making your community safer. 5- put the BERT logo on your business cards and vehicles. 5- Have your families begin to participate in their own safety until help arrives.

Save a life on the way home from work today. Alleviate fear.

I, and my whole team, are at your service,

Sincerely,

Wm. F. Cunningham, Jr.
CEO/Founder

